

RODNEY SOLOMON

Senior Software Engineer | B2B Web Developer

Brooklyn, NY | (904) 343-1774 | rodneysolomonjr@gmail.com | linkedin.com/in/rodneysolomonjr

AWARDS & RECOGNITION

■ 2025 Global Impact & Operational Excellence Award – Dow Jones

■ 2023 Top Innovator Award – WebMD/Medscape

PROFESSIONAL SUMMARY

Award-winning Senior Software Engineer with 11+ years of experience driving digital transformation through innovative front-end development and DevOps excellence. Proven track record of delivering high-impact solutions that generate measurable business results: **95% MoM increase in form engagement**, **75% reduction in deployment time**, and **5,000+ team-supported tasks**. Expert in modern web technologies, agile methodologies, and cross-functional team leadership. WordPress VIP master with expertise in AI-assisted development.

PROFESSIONAL EXPERIENCE

Senior Manager, B2B Website Developer

Dow Jones | New York, NY | Dec 2024 – Present

- Spearhead digital transformation for Dow Jones Newswires, Factiva, and Risk & Compliance products, leveraging AI-assisted development (Gemini, GitHub Copilot, Claude) with WordPress, PHP, HTML5, CSS3, and JavaScript frameworks
- **Achieved 95% MoM increase** in B2B form engagement (to 20K) and **75% reduction** in deployment time by directing external agency redesign of DowJones.com web experience and infrastructure
- Collaborate with B2B Enterprise Marketing team to architect scalable, user-centric solutions aligned with strategic business objectives
- Execute comprehensive QA processes ensuring cross-device compatibility and flawless functionality across multiple browsers and breakpoints

Frontend Engineer

Medscape/WebMD | New York, NY | May 2018 – Dec 2024

- **Delivered 30-40 UI applications monthly** using HTML5, CSS3/Sass/Grid/Flexbox, JavaScript, React, and JSP, successfully completing **5,000+ team-supported tasks**
- Translated complex designs from Sketch, Figma, and Adobe XD into fully responsive applications with seamless REST API and JSON integration
- **Led and mentored team of 8 developers** plus international counterparts, conducting code reviews and overseeing QA processes
- Innovated development practices by building ES6 JavaScript toolkit, optimizing SharePoint CI/CD processes, and standardizing production deployment templates

DevOps Engineer

Verisk Analytics | Jersey City, NJ | Aug 2016 – Jan 2018

- Optimized performance for **9 high-traffic websites** including flagship site with **600K monthly visitors** through comprehensive CMS support
- Streamlined deployment processes using JIRA for test, staging, and production environments across Joomla, WordPress, and HTML5 platforms
- Architected application interaction diagrams using Microsoft Visio, improving system understanding and support efficiency

Frontend Developer

Zerve | New York, NY | Jun 2013 – Mar 2016

- Developed and integrated e-commerce solutions across multiple CMS platforms (WordPress, Joomla, Magento) with SEO optimization
- **Generated \$5K+ monthly revenue** by consistently achieving conversion targets through integration of 20-25 client sites
- Customized WooCommerce, PayPal, and shopping cart solutions to enhance user experience and functionality

TECHNICAL SKILLS

Languages & Core:	HTML5, CSS3, JavaScript (ES6+), PHP, Python, C++
Frameworks & Libraries:	React, Node.js, jQuery, Sass, Flexbox, Grid
CMS & E-Commerce:	WordPress (VIP), Joomla, Magento, WooCommerce, SharePoint
AI & Development Tools:	Gemini Coding Partner, GitHub Copilot, Claude Sonnet, Prompt Engineering
DevOps & Tools:	CI/CD, JIRA, REST APIs, JSON, Git, Microsoft Visio
Methodologies:	Agile, Scrum, Waterfall, Code Review, Quality Assurance

EDUCATION

Bachelor of Science in Computer Science (Magna Cum Laude)	1999 – 2003
Morehouse College Atlanta, GA	